

## FiRa Consortium Marketing Release Agreement

This Marketing Release Agreement (this “**Agreement**”) is entered into among the undersigned individual(s) (each an “**Attendee/Presenter**”), the employer of such Presenter(s) (“**Company**”), and FiRa Consortium, Inc. (“**FiRa**”) as of the date signed by all parties below. For good and valuable consideration, the receipt and sufficiency of which is acknowledged, the undersigned agree as follows:

**Event:** Each Attendee/Presenter may present at the following FiRa event (“**Event**”):

- Event name:
- Event description:
- Event date(s):
- Event location:

**Attendee/Presenter Items:** In connection with the applicable Attendee/Presenter's presentation at the Event (each a “**Presentation**”), each Attendee/Presenter hereby grants FiRa: (i) the right to capture in any format or medium any and all audio-visual recordings, sound recordings, photographs, images or other depictions of Attendee/Presenter (including Attendee/Presenter’s name, likeness and voice and any biographical information relating to Attendee/Presenter provided to FiRa), such Presentation, and any associated text, materials, graphics or other information provided or presented by Attendee/Presenter or Company (the “**Recordings**”) and (ii) a royalty-free, nonexclusive, non-sublicensable, perpetual, worldwide, irrevocable, unrestricted right and license to publish, reproduce, modify, create derivative works of, distribute, display, perform, transmit, store and otherwise use the Recordings for advertising, publicity, and promotional purposes, in connection with the Event, and/or for purposes of making the Recordings and any content thereof publicly available (including without limitation, on FiRa’s web site) (collectively, the “**Purposes**”).

**Company Items:** To the extent Company owns any interest in the Recordings or any element thereof, Company hereby grants FiRa a royalty-free, nonexclusive, non-sublicensable, perpetual, worldwide, irrevocable, unrestricted right and license to publish, reproduce, modify, create derivative works of, distribute, display, perform, transmit, store and otherwise use the Recordings for the Purposes.

Each Attendee/Presenter and Company hereby expressly waive any moral or similar rights, if any, that either may have or be deemed to have in the Recordings, including but not limited to rights of integrity and attribution.

**Personal Data:** To the extent the Recordings contain any personal data of any Attendee/Presenter (“**PD**”), Attendee/Presenter acknowledges and agrees that the PD is being provided and collected with Attendee/Presenter’s consent, that FiRa will process such PD in the role of “controller” for the Purposes only for as long as necessary to fulfill such Purposes, and such processing is based on the legal basis to perform this Agreement. For more information about FiRa handles PD, please see the FiRa Global Privacy Notice at <https://www.firaconsortium.org/privacy>.

**General:** This is the entire agreement between FiRa, the undersigned Attendee/Presenter(s), and Company with respect to the subject matter hereof and supersedes any previous or contemporaneous oral or written agreements regarding the same. This Agreement may only be modified in a writing signed by all parties hereto.

### ACKNOWLEDGED AND AGREED:

**Company:**

**FiRa Consortium, Inc.**

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**Attendee/Presenter (1)**

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

**Attendee/Presenter (2)**

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

**Attendee/Presenter (3)**

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

**Attendee/Presenter (4)**

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_