

FiRa Consortium Marketing Release Agreement

This Presentation Agreement (this “**Agreement**”) is entered into among the undersigned individual (“**Presenter**”), Presenter’s employer, [Employer Company Name] (“**Company**”), and FiRa Consortium, Inc. (“**Consortium**”) on the date the last party signs this Agreement. For good and valuable consideration, the receipt and sufficiency of which is acknowledged, the undersigned each agree as follows:

Event: Presenter may present and speak at the event described below (“**Event**”) hosted or organized by Consortium.

Event name: []
Event description: []
Event date(s): []
Event location: []

Presenter Items: In connection with Presenter's presentation at the Event (the “**Presentation**”), Presenter hereby grants Consortium: (i) the right to capture in any format or medium any and all audio-visual recordings, sound recordings, photographs, images or other depictions of Presenter (including Presenter’s name, likeness and voice and any biographical information relating to Presenter provided to Consortium), the Presentation, and any associated text, materials, graphics or other information provided or presented by Presenter or Company (the “**Recordings**”) and (ii) a royalty-free, nonexclusive, non-sublicensable, perpetual, worldwide, irrevocable, unrestricted right and license to publish, reproduce, modify, create derivative works of, distribute, display, perform, transmit, store and otherwise use the Recordings for advertising, publicity, and promotional purposes, in connection with the Event, and/or for purposes of making the Recordings and any content thereof publicly available (including without limitation, on Consortium’s web site) (collectively, the “**Purposes**”).

Company Items: To the extent Company owns any interest in the Recordings or any element thereof, Company hereby grants Consortium a royalty-free, nonexclusive, non-sublicensable, perpetual, worldwide, irrevocable, unrestricted right and license to publish, reproduce, modify, create derivative works of, distribute, display, perform, transmit, store and otherwise use the Recordings for the Purposes.

Presenter and Company hereby expressly waive any moral or similar rights, if any, that either may have or be deemed to have in the Recordings, including but not limited to rights of integrity and attribution.

Personal Data: To the extent the Recordings contain any personal data of Presenter (“PD”), Presenter acknowledges and agrees that the PD is being provided and collected with Presenter’s consent, that Consortium will process such PD in the role of “controller” for the Purposes only for as long as necessary to fulfill such Purposes, and such processing is based on the legal basis to perform this Agreement. For more information about Consortium handles PD, please see the FiRa Consortium Global Privacy Notice at <https://www.firaconsortium.org/privacy>.

Entire Agreement: This is the entire agreement between Consortium, Presenter, and Company with respect to the subject matter hereof and supersedes any previous or contemporaneous oral or written agreements regarding such subject matter.

Amendments: No modification or amendment to this Agreement shall be effective unless in writing and signed by all parties.

ACKNOWLEDGED AND AGREED:

Presenter: [Presenter Name]

Consortium: FiRa Consortium, Inc.

Signature: _____
Name: _____

Signature: _____
Name: _____

Title: _____
Date: _____

Title: _____
Date: _____

Company: [Company Name]

Signature: _____
Name: _____
Title: _____
Date: _____